

FarmHut



PRESENTED BY MUNYARADZI MAKOSA





Today's Presentation

TOPICS TO DISCUSS

- The Problem
- The Solution
- Execution Strategy
- Revenue Model
- Market Analysis
- Key metrics and projections
- Identified Opportunity

The Problem

- Many micro and macro lending institutions have rigid and demanding conditions to access funding for farming which is out of reach for small holder farmers
- Smallholderfarmers are not affording crop and animal insurance, lack access to premium markets and sometimes land.



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The Solution

Insurance access
Premium markets
Capital Funding
Prime land

Insurance Access

Provision of insurance to farmers for their farm produce and farms.

Premium Markets

Access to the highest paying markets that make sure that farmers get the best price for their produce.

Capital Funding

Funding for imports, labor, seed, and smart farming solutions for farmers

Prime Land

To give farmers access to land that is to be used for farming

Execution Strategy



CHOOSE A PROJECT

Choose a farm from the available ones, proceed to make payment.

GET UPDATES

You will get regular updates of the projects you would have signed up for.

GET RETURNS

At the end of each project life cycle one can opt to reinvest or withdraw their funds from the investment account.

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Adverts
55%

Fees
45%

REVENUE MODEL



BUDGET PROJECTION FOR
2018 AT \$401 MILLION

ACTUAL BUDGET AT \$1.1
BILLION



**Market
Analysis**

Competition : Local



Farmvest

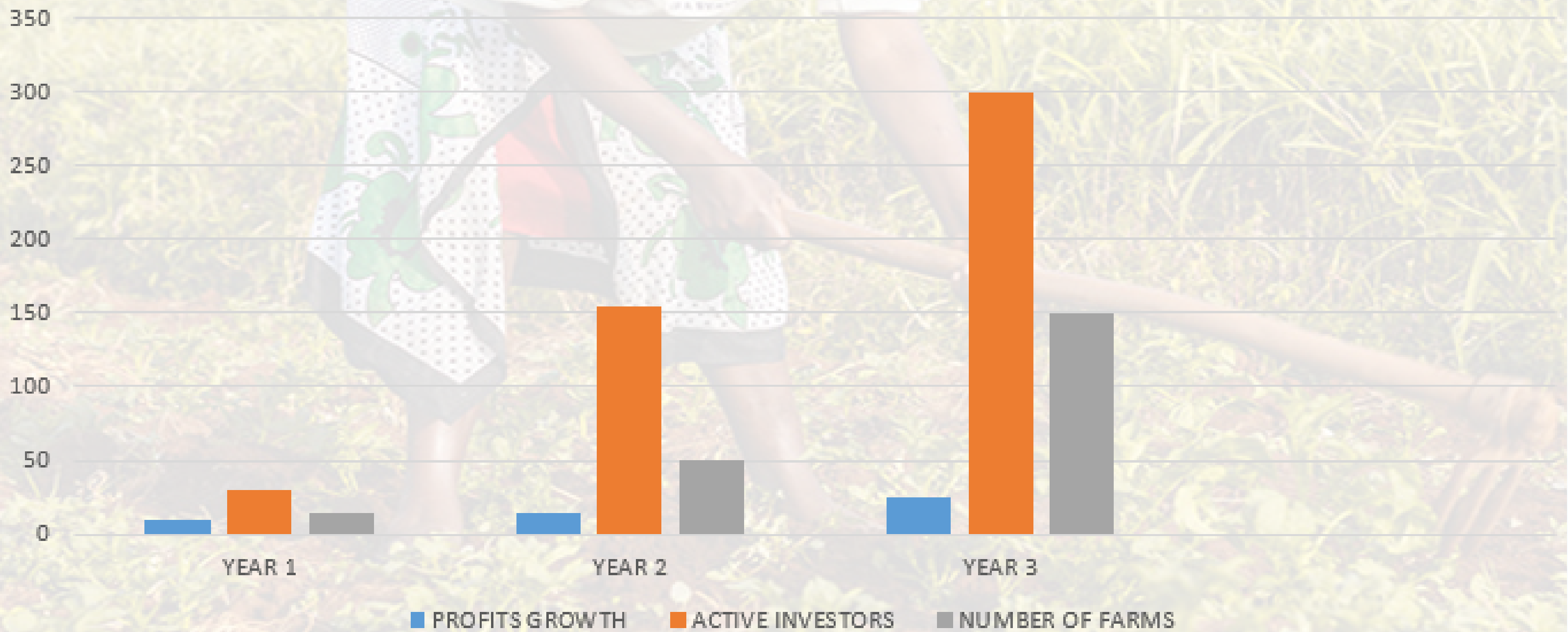


YouFarm



Thrive Agric
(Nigeria)

3 – Year Projections



**Key metrics and
projections**



**OPPORTUNITY TO EXPORT
PRODUCE ENABLING INFLOW
OF FOREIGN CURRENCY**

**AVAILABILITY OF FLEXIBLE
RULES AND REGULATIONS
CONCERNING
CROWDFUNDING IN
ZIMBABWE**

**GREAT SKILL AND LARGE
NUMBER OF SMALL HOLDER
FARMERS**

Presentations are communication tools
that can be used as lectures.

IDENTIFIED OPPORTUNITY

The Dream Team



RYAN KATAYI
C.E.O & FOUNDING PARTNER

Social innovator interested in improving social welfare.



ASHTON BILLE
C.T.O & FOUNDING PARTNER

Business oriented with critical and analytical prowess



VICTORIOUS MAJAZI
CMO

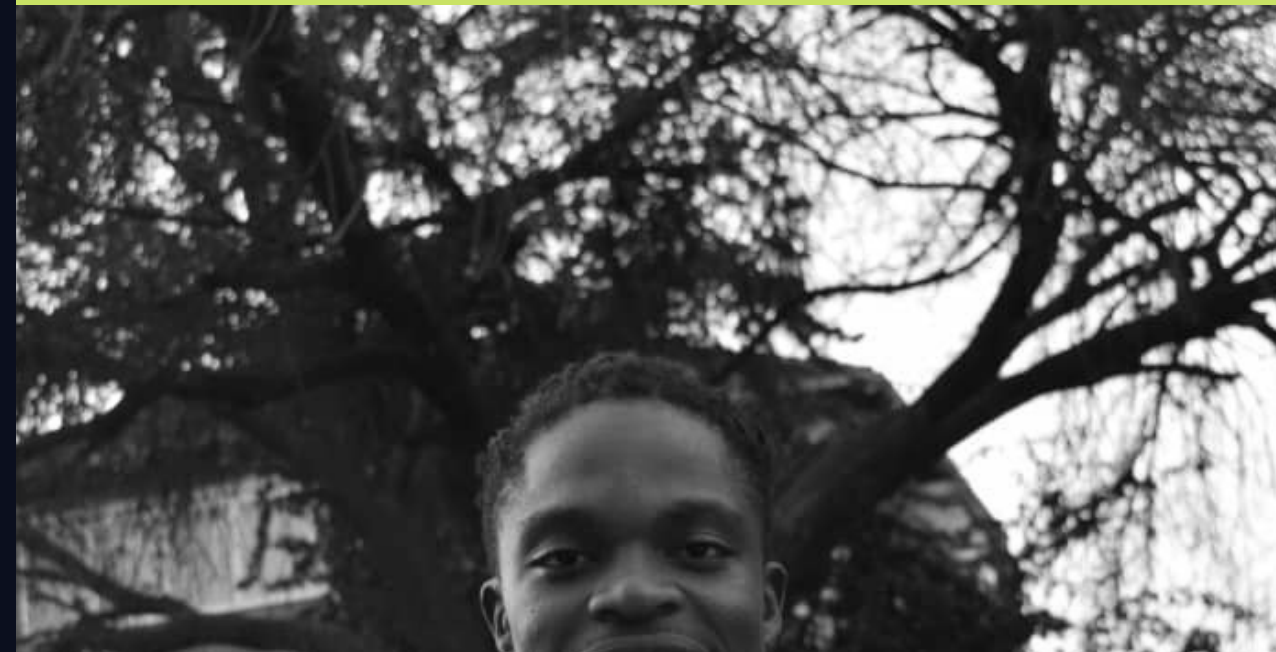
influences with focus on women inclusion and toleranc in business.

The Dream Team



PETRONELLA CHIPATO
HEAD OF SALES

Creative and persuasive with ability to foster partnership with relevant parties.



MUNYARADZI MAKOSA
MARKETING

Possesses several modern marketing skills.



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Advisory Board



DENNIS C CHAGONDA

Creative and persuasive with ability to
Has worked with Econet and Netone
where he is currently running the
OneMoney Brand



LEEROY T BASIKOLO

He is an agronomist
by profession with experience in smart
farming technologies and small scale
farming methods.

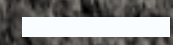


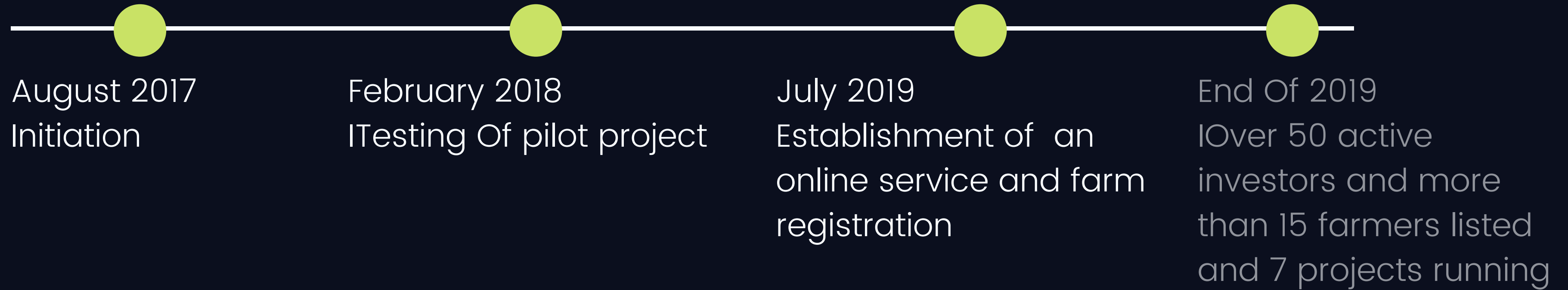
EXECUTE ON
EXISTING CLIENT
PIPELINE

SCALE UP
OPERATIONS

PRODUCT
DIFFERENTIATION

Why We are raising





Traction as of August 2019



FarmHut

Our Digital Platforms



FACEBOOK

FarmHutZW



TWITTER

@farm_hut



WEBSITE

www.farmhut.co.zw