



# ✓ WHO WE ARE



Learning Factory (Private) Limited was incorporated in Zimbabwe and commenced operations in 2018.

We develop and distribute digital educational and instructional technologies and we offer instructional design and training facilitation services.

We develop and offer courses to support education and skills development from Early Childhood Development to Graduate level, and Life Long Learning.

## CONTACT DETAILS

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 [www.youtube.com/c/learningfactoryzw](https://www.youtube.com/c/learningfactoryzw)

## DIRECTORS

James Msipa (Non-executive)

David Chakombera (Non-executive)

Addi Mavengere (Executive)

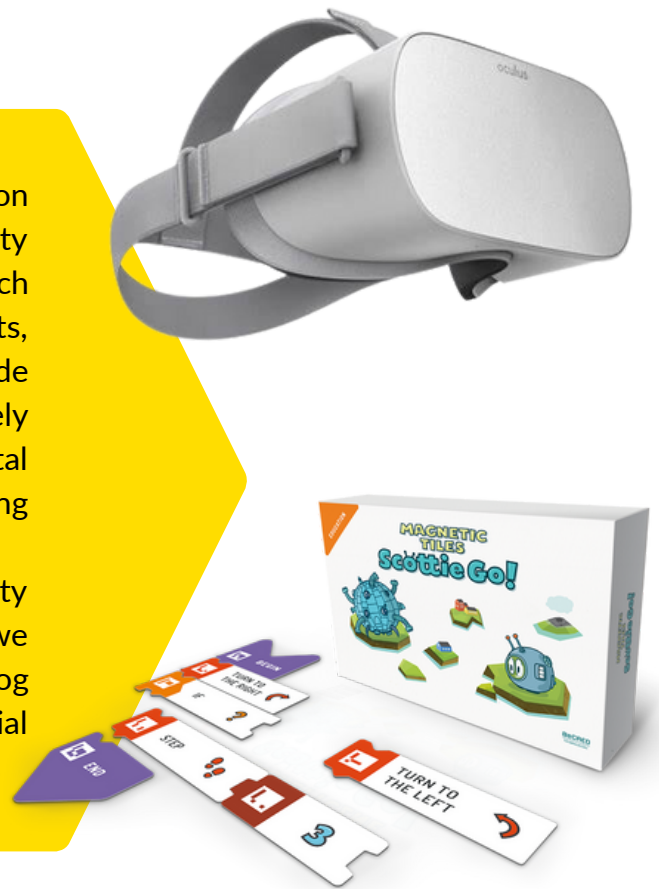
# ✓ WHAT WE DO



## EDUCATIONAL TECHNOLOGIES

Learning Factory supplies hardware for education and training delivery. We supply Virtual Reality headsets and Augmented Reality devices which include SEETEE Shirts, SICU Cubes, Scottie Go kits, and a range of other products. We also provide training to equip users with the skills to effectively introduce contemporary and emerging digital technologies into their classrooms and training programs.

We also develop bespoke Virtual Reality experiences for clients. Through this service we empower our clients with the tools to leap-frog their training programs into the 4th industrial revolution.



## StudyBox



StudyBox top sets enable access to digital courseware offline and off-grid. A single StudyBox accommodates up to 20 simultaneous client-device connections, allowing entire classes to work through courses offline at the same time. StudyBox users experience digital courses in the same way that users of online Learning Management Systems experience and work through courses.

The high storage capacity of a StudyBox comfortably accommodates over 100 video driven courses and over 1,000 user accounts.

The internal power source of a StudyBox allows for up to 12 hours of continuous use on a single charge. StudyBox top sets can be recharged using mains electricity or directly from a solar panel.



# ✓ WHAT WE DO



Learning Factory provides end-to-end instructional design services. We develop digital courseware from concept or from existing print or analogue courseware for use as standalone resources and inclusion in online courses.

We work with our clients to determine how best to achieve their training and development goals. By applying the ADDIE Model to the design, development and implementation of training and development, we ensure that the digital courseware which we produce addresses identified needs through the best pedagogical approaches.

We produce instructional films (in studio and on site), SCORM eLearning packages, virtual reality experiences, and augmented reality devices to support education, training and development from Early Childhood Development stage through to Professional Development.

## INSTRUCTIONAL DESIGN



Adobe Captivate

## LEARNING MANAGEMENT SYSTEMS



Learning Factory works with clients to adopt and expand their eLearning portfolios, to setting up, customising, and managing Learning Management Systems for clients.

Learning Factory has experience with the setup and administration of Moodle, Blackboard and Canvas (Instructure) Learning Management Systems.

Learning Factory supports clients with their transition from in-person and non-LMS based eLearning to Learning Management System based eLearning. We provide support through training to administrators, teachers and students who use the platforms which we setup and administer.

## TRAINING FACILITATION

Learning Factory facilitated training across a wide spectrum of disciplines. Our pool of trainers have vast hands-on experience in the application of the subject matter which they train.

We offer a bouquet of training programs throughout the year, and we design and develop training programs to address the specific needs of our clients.

With expertise in soft skills and a range of technical skills, our team is well positioned to address the majority of clients' training and development needs.

Please refer to the training calendar at the end of this document for a listing of our regular training programs.



## ONLINE COURSES



Through our online learning platforms at [www.study.co.zw](http://www.study.co.zw) and [www.baobablearning.com](http://www.baobablearning.com), we offer a comprehensive range of courses to support skills development (at [www.study.co.zw](http://www.study.co.zw)), and primary and secondary school level education (at [www.baobablearning.com](http://www.baobablearning.com)).

Our learning platforms are simple and intuitive to navigate and our courses are designed to be simple to follow. Each of our courses is supported by an experienced course instructor and tutor who works with learners and provides support throughout the course. Upon completion of courses at [www.study.co.zw](http://www.study.co.zw), participants receive a block-chain secured certificate (with the option of a printed certificate) which they can share on professional and social platforms.

# ✓ OUR CLIENTS



Development of a mobile application to support offline access to courses on CAA's Learning Management System. Production of video lectures for incorporation into online courses.

CHARTERED ACCOUNTANTS ACADEMY



Setup and administration of a Learning Management System. Supply of StudyBox top sets. Production of online courses with video lectures.

NHAKA FOUNDATION



Development of a curriculum for digital literacy training. Training Facilitation.

GIZ



Development of a curriculum based on a UNESCO publication. Facilitation of teacher training.



Supply of StudyBox top sets. Licencing of online courses.

EAGLE LEARNING



Production of video lectures for inclusion in online courses.

ELLCHART TRADING ACADEMY



Production of video lectures and audio recordings for distribution as standalone training resources.

PATHWAYS AFRICA



Supply of StudyBox top sets, Virtual Reality Headsets, and Augmented Reality Devices. Licencing of digital courseware. Training Facilitation.

CHIKUKWA RESEARCH TRUST



Learning Factory has also facilitated training for:



# 2022 CONSOLIDATED CALENDAR OF TRAININGS

The following is a listing of scheduled training programs which Learning Factory will offer in 2022. These and other specially requested trainings may be run outside the dates specified in this calendar.

## JANUARY

- 10 2D Animation
- Emotional Intelligence
- 17 Mastering MS Excel
- Digital Photography
- 31 Voice Acting

## FEBRUARY

- 7 Film Making
- 14 Graphic Design 1
- 28 Presentations with PowerPoint

## MARCH

- 7 Digital Literacy
- 14 Financial Literacy
- 28 Strategic Management

## APRIL

- 4 Rapid 2D Animation
- Digital Marketing 1
- 25 Advanced MS Excel

## MAY

- 9 Website Design
- Business Planning for Start-ups
- 23 Pitch decks with PowerPoint and Video

## JUNE

- 6 Introduction to coding for Business Executives
- 27 Creating Online Courses with Articulate 360

## JULY

- 4 Company Registration
- Digital Marketing 2
- 25 Photography for M&E

## AUGUST

- 1 Dashboards and Analytics in Excel
- 15 Creating VR & AR experiences with UNITY
- 22 Customer Relationship Management with Salesforce

## SEPTEMBER

- 5 Introduction to Project Management
- 26 Mastering MS Word

## OCTOBER

- 10 Strategic Management
- PowerPoint for Business Executives
- 31 Event Photography

## NOVEMBER

- 7 Film Making for M&E
- Social Media Analytics
- 14 Emerging Technology for Business Executives
- Emotional Intelligence

## DECEMBER

- 5 Digital Literacy
- Mastering MS Excel

The numbers shown in the training calendar indicate course start dates. For full information on these courses or to request training, email: [info@learningfactoryzw.com](mailto:info@learningfactoryzw.com) or call or message +263 71 745 3072.